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The Alameda County Lead Poisoning Prevention Program (ACLPPP) presents the first quarter progress report on the goals and objectives for Fiscal Year 2006-2007. This report incorporates those determined by the various granting agencies, as well as those designed by the Program, to provide quality and effective services to County Service Area (CSA) property owners, and health services to children countywide.

This report is organized into two sections: The first is comprised of objectives for the CSA, California State Department of Health Services (DHS) and the U.S. Department of Housing and Urban Development (HUD). The second consists of the Public Education and Outreach, Compliance Assistance and Enforcement, Training, and Administrative objectives funded by multiple sources in order to maximize both Program services and resources.

**HIGHLIGHTS**

During the first quarter, the ACLPPP garnered a three-year Healthy Homes Demonstration grant from the U.S. Department of Housing and Urban Development Office of Healthy Homes and Lead Hazard Control for $1 million. The **Alameda County Healthy Homes Project** will strive to increase the number of healthy homes in Alameda County for low-income families with children 18 years and younger, diagnosed with asthma/respiratory distress. This project will demonstrate through quarterly evaluations of participants from Children’s Hospital and Research Center at Oakland that by combining the current medical model with education and low-cost housing interventions, the health status of these children will improve. Housing-based environmental interventions will be conducted in 225 units.

In September, the Program submitted an application to the California Department of Real Estate requesting approval to offer Continuing Education Units (CEUs) for real estate agents who attend the Program’s one-day Lead-Safe Work Practices class. If approved, the Program hopes to more fully engage real estate agents concerning the issue of lead hazards in homes that are being marketed.

**CSA PROPERTY OWNER SERVICES**

The primary goal of CSA Property Owner Services is to reduce exposures to lead hazards. These objectives are focused on raising awareness of the sources of lead in residential buildings and ensuring hazards are addressed in a lead-safe manner. Ultimately, this will result in exposing fewer children, property owners, and workers to lead. Property owners also need to be aware of changing Federal and State regulations mandating disclosure of lead hazards, distribution of lead hazard information prior to renovations, and containment of lead dust during renovations to prevent lead exposure, and how to avoid fines and potential liability.

California Senate Bill 460 (SB460), in particular, has brought about a system-change that reinforces the importance of performing any type of construction work in pre-1978 homes in a lead-safe manner. Therefore, the ACLPPP will continue its property owner education program to ensure that this information is disseminated to the community. CSA funds will be used to provide property owners in the cities of Oakland, Berkeley, Alameda, and Emeryville with Primary Prevention Education Services, based on the percentage of funds received from each city.
PRIMARY PREVENTION EDUCATION SERVICES

ACLPPP will:

- **Provide 250 environmental lead consultation site visits.**
  Thirty-nine in-home lead consultation (IHC) site visits were made this past quarter where staff provided the property owner with education, a visual survey and recommendations for treating any potential lead hazards. A marketing plan has been created to get the word out about this service and some immediate steps have been taken to increase requests for the IHC. Staff obtains feedback on the service and evaluates how people heard about it. In addition to literature racks, presentations and information booths, increased efforts have included placing a link on the aclppp.org home page directly to the IHC service page with the application, increasing flexibility for owners with multi-units to access the service, and placing articles about the IHC in the Oakland Tribune and Building Education Center newspapers. Receipt of IHC applications increased in August and September. Efforts are underway to develop a new user-friendly IHC brochure/application and to increase the venues where property owners can learn about the service.

- **Provide 300 environmental lead testing kits.**
  A total of 54 lead testing kits were provided to CSA property owners this past quarter. Most of these were provided in conjunction with the IHC service while some were given out to owners coming into the office or at events. The lab form accompanying the kit was revised to allow more flexibility in the number and type of samples that can be taken.

- **Conduct 14 Lead-Safe Painting and Remodeling Classes.**
  Three lead-safe painting and remodeling classes and one paint store staff training were held this past quarter. The classes took place at the Dimond Branch Library in Oakland; Gallagher and Lindsay Realty office and Kelly Moore Paints in Alameda; and the Building Education Center in Berkeley. A total of 27 people attended the classes.

- **Provide educational materials in 30 Paint Stores.**
  Program staff visited 35 paint stores monthly to replenish educational materials in literature racks. Materials included information about lead-safe work practices, program services and classes in lead-safe renovation.

- **Lend HEPA Vacuum Cleaners to 245 CSA property owners.**
  Fifty CSA property owners utilized the HEPA vacuum cleaner last quarter. Berkeley staff is in discussion with the Berkeley Tool Lending Library about making the HEPA vacuum available at their location.

- **Distribute information and literature at 12 municipal office locations, including the four CSA City Permit Offices.**
  All four CSA City permit offices were visited monthly in addition to 10 other municipal office locations to replenish educational materials in literature racks. Educational materials include information about lead poisoning prevention and program services.

- **Provide rental property owners with 7,500 Environmental Protection Agency (EPA) booklets titled “Protect Your Family from Lead in Your Home” in three languages, English, Spanish, and Chinese, as a means to assist them with the compliance of Title X, Section 1018.**
  A total of 1,273 “Protect Your Family” booklets were provided to rental property owners. Recipients of the booklets included individual rental property owners, property management companies, the Oakland Housing Authority (for owners participating in Section 8), Apartment Owners Association, Rental Housing Association of Northern Alameda County and the Berkeley Rent Board.
• **Contact and provide information about lead regulations and services to four realtor and/or property management companies.**

No presentations were made this past quarter to realtor or property management companies. A mailing to property management companies will go out during the second quarter, which will offer ACLPPP presentations for their staff.

### GOALS & OBJECTIVES

<table>
<thead>
<tr>
<th>County Service Area</th>
<th>Alameda</th>
<th>Berkeley</th>
<th>Emeryville</th>
<th>Oakland</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSA Property Owner Services: Increase Property Owners’ Awareness, Knowledge, and Actions to Prevent Lead Poisoning</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provide 250 environmental site visits</td>
<td>3</td>
<td>28</td>
<td>12</td>
<td>55</td>
<td>4</td>
</tr>
<tr>
<td>Provide 300 environmental lead sampling kits</td>
<td>4</td>
<td>33</td>
<td>14</td>
<td>66</td>
<td>5</td>
</tr>
<tr>
<td>Conduct 14 lead-safe painting classes</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Supply Info. racks in 30 paint stores</td>
<td>5</td>
<td>3</td>
<td>5</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>Provide 245 loaner HEPA vacuum to property owners</td>
<td>8</td>
<td>27</td>
<td>3</td>
<td>54</td>
<td>0</td>
</tr>
<tr>
<td>Distribute educational materials in 12 municipal offices</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Provide 7,500 EPA Booklets to rental property owners</td>
<td>450</td>
<td>825</td>
<td>180</td>
<td>1,650</td>
<td>0</td>
</tr>
<tr>
<td>Provide Information about lead regulations to four realtor/property management companies</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

### CSA ADMINISTRATIVE OBJECTIVES

• **Investigate the logistical and financial implications of establishing an additional venue for lending of the HEPA vacuum cleaners.**

Berkeley staff has been in discussion with staff at the Berkeley Tool Lending Library, who has expressed interest in having the HEPA vacuum cleaner available to their clients. Space at the site is limited and discussions are continuing on the logistics of storing the HEPA vacuum at the site and having it cleaned by the Lead Program hired contractor after each use.

• **Conduct quarterly evaluations for the lead consultation site visit and test kit service including monitoring usage of the service, laboratory logistics and client feedback, with adjustments as needed.**

The In-Home Consultation (IHC) application form was revised this quarter to include a question about how they heard about the service. The responses were tabulated for applications that were received in September. The most frequently cited sources of information were referrals from a friend or agency, an Oakland Tribune article, the Program website and the Oakland Housing Authority (OHA), where Program staff conducts trainings of OHA inspectors. Staff has worked closely with the environmental laboratory to resolve client paperwork and procedural inconsistencies. Positive feedback forms continue to be returned indicating those who have utilized the IHC service rate it highly.
Efforts have been made to increase the marketing of this service. Requests in August doubled those received in July and were maintained in September. Increased marketing efforts are still needed. Plans are in place for an upgraded brochure with a self-mailer application to make it easier for CSA owners to apply and increased venues.

- **Provide quarterly analysis of any significant fluctuations in objective outcome numbers.** Requests for the in-home consultation service have increased since July (see above) but need to continue to rise in order to meet the objective. Use of the HEPA vacuum in Alameda is improving. Oakland property owners are accessing the HEPA through the Program office and the Temescal Tool Lending Library. However, since Berkeley residents are unable to utilize the Oakland Tool Lending Library they must drive to the Program office to obtain the HEPA vacuum. It is expected that use of the HEPA vacuum service in Berkeley will increase if the Program is able to establish the HEPA vacuum service at the Berkeley Tool Lending Library.

<table>
<thead>
<tr>
<th>CSA ADMINISTRATIVE OBJECTIVES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investigate an additional HEPA vacuum venue.</td>
</tr>
<tr>
<td>Conduct evaluations for lead consultation site visits and test kit services</td>
</tr>
<tr>
<td>Provide quarterly analysis of any fluctuations in objective outcome each quarter.</td>
</tr>
</tbody>
</table>

### DEPARTMENT OF HEALTH SERVICES/CHILDHOOD LEAD POISONING PREVENTION BRANCH (CLPPB)

Department of Health Services Childhood Lead Poisoning Prevention Branch (DHS CLPPB) funds are utilized to support comprehensive health program services. Core functions of CLPPB-funded activities include direct case management services to lead poisoned children and their families, advocacy for blood lead screening via collaboration with other public health programs, and marketing and consultations to the medical provider community and Medi-Cal Managed Care Organizations.

Environmental Investigations are conducted in the homes of children with elevated blood lead levels (EBLLs) throughout Alameda County. ACLPPP’s Registered Environmental Health Specialist (REHS) provides property owners with a risk assessment report detailing the environmental test results and recommendations for safely addressing the lead hazards at the property. An on-site consultation with a project designer is scheduled with the owner to discuss safe methods of lead hazard reduction, emergency measures, and program services such as the lead-safe renovation classes, painting preparation supplies, HEPA vacuum cleaner lending program and possible financial assistance for some emergency cases located in the CSA.

### BLOOD LEAD TESTING

The ACLPPP will assure that all identified children at risk for lead exposure will be referred for blood lead screening. The goal of Case Management is to decrease the EBLLs of lead burdened children.

- **Screen and evaluate test results by Public Health Nursing staff to determine if case management services are needed.**

  Public Health Nursing (PHN) staff evaluated 1,901 test results received this quarter for elevated blood leads. The majority of these test results are referred from Quest Laboratories, with additional results referred from Kaiser Permanente and Children’s Hospital and Research Center at Oakland.
CASE MANAGEMENT

- Provide Public Health Nursing Case Management Services to an estimated 60 (both new and active cases) children with an EBLL equal to or greater than 15 micrograms per deciliter (µg/dL).
  At the close of the first quarter, 59 families (cases) were receiving case management services by PHNs. Staff continues to meet on a weekly basis to review all cases for quality assurance and control, discuss difficult cases and develop strategies that would best serve the families whose children are lead poisoned.

- Identify all new medical cases that meet the medical case criteria of two BLL equal or greater than 15 µg/dL or one BLL equal to or greater than 20 µg/dL.
  During the first quarter, nine new medical cases were identified and are receiving case management services by a PHN. Due to the child’s blood lead level, these are DHS-CLPPB defined cases which require an Environmental Investigation (EI).

- Provide an estimated 60 Lead Poisoning Consultation (LPC) site visits by In-Home Consultants to families with children with blood lead levels between 10-20 µg/dL. Site visits consist of in-home one-on-one education, visual survey of the home, health and housing education material and a sample test kit for those who are CSA property owners.
  During the first quarter, 21 families received LPC site visits by In-Home Consultants.

- Provide an estimated 75 health education encounters by In-Home Consultants to families with children with blood lead levels between 10-20 µg/dL. Encounters consist of phone visits providing health and housing education, with follow-up mailings of educational materials.
  During this first quarter, seven health education encounters were provided by In-Home Consultants.

- Evaluate and refer to the Case Review Working Group (CRWG) medical and educational cases referred by the Case Management Coordinator for review.
  All new medical cases were referred to CRWG this quarter. These represent the nine new medical cases for nursing case management. These cases were evaluated for financial services, lead remediation and consultation by housing staff.

- Conduct an estimated 30 Environmental Investigations (EI) for identified medical cases to identify the source of lead poisoning.
  Fourteen Environmental Investigations were conducted for medical cases during the first quarter.

<table>
<thead>
<tr>
<th>DEPARTMENT OF HEALTH SERVICES/CLPPB</th>
<th>COUNTYWIDE OBJECTIVE</th>
</tr>
</thead>
</table>
| BLOOD LEAD SCREENING: Assure Blood Lead Level screening of Alameda County children at risk for lead poisoning | Completed: 1,901
|                                      | Objective: 10,000     |
| CASE MANAGEMENT: Decrease Blood Lead Levels of lead burdened children | 59
| Provide Public Health Nurse Care Management Services to all children with an EBLL ≥ 15 µg/dL (60 estimated) | 60
| Number of DHS defined medical cases identified during the quarter | 9
| Provide LPC site visits to all children with an EBLL 10 – 20 µg/dL (60 estimated) | N/A
| Provide IHC education encounters (75 estimated) | 21
| Evaluate and refer to CRWG medical and those educational cases referred by the Case Management Coordinator for review | 7
|                                                                      | 9

First Quarter Report
July through September
Fiscal Year 2006-2007
COMMUNITY HEALTH OUTREACH

Program staff will educate the residents and service providers of Alameda County on lead hazards in an effort to significantly decrease the number of children at risk for lead poisoning.

- Provide 20 educational presentations to parent groups. These presentations may include the Women, Infants and Children program (WIC), Head Start sites, parent groups, prenatal clinics/classes, managed care programs, daycare providers and schools in Alameda County.
  Staff conducted two educational presentations to parent classes in the Cal Safe Program in the cities of Oakland and Emeryville. A total of 30 parents were reached and received lead educational materials.

- Attend five collaborative meetings with service providers, including Child Health and Disability Prevention Program (CHDP) and Alameda County Public Health Department staff.
  Staff sponsored three meetings during this quarter with CHDP staff. The main topic of discussion included the analysis of lead screening data for medical providers. Monthly check-in meetings have been scheduled to continue discussions.

Medical Provider Outreach

Staff will work with medical providers to incorporate targeted blood lead screening as a component of comprehensive pediatric care.

- Identify and provide lead education workshops to an estimated 100 medical providers in Alameda County serving children who are eligible for publicly-funded programs.
  Staff participated in a training to providers that was hosted by the Provider’s Training Collaborative (PTC) during this first quarter. The training focused on billing issues for providers, including reimbursement for blood lead testing and follow-up blood lead testing criteria. The training was well attended by 71 medical providers from throughout Alameda County. These collaborative trainings continue to provide an excellent forum for disseminating pertinent information to providers who serve the high-risk children in Alameda County.

  Staff hosted the Alameda County Public Health Nursing meeting this quarter, reaching 33 PHNs with lead education training. The training focused on updates of new lead sources, review of testing criteria and explanation of available program services. In an effort to increase public awareness of lead poisoning issues, health education materials were distributed to be used with their clients residing throughout Alameda County.
This quarter Lead Program staff participated in Grand Rounds training to Kaiser Permanente (Oakland) pediatric physicians. The training, which addressed lead exposure, poisoning, prevention and treatment, was attended by 33 physicians. Program services were explained, and health education materials were supplied. In addition, Kaiser’s Chief Resident physician expressed appreciation to the ACLPPP for continuing to provide the opportunity for medical residents to spend a half-day with an ACLPPP PHN to obtain a first-hand experience of lead poisoning from the family and community side of health care.

- **Conduct 70 lead educational sessions to medical providers at their offices.**
  Staff visited four medical providers in the city of Hayward during this quarter to discuss and determine the office managers’ need for educational materials. These discussions included posters on other potential sources of lead, including Mexican candies. Providers usually post these materials in the waiting area and also hand the materials out to their patients.

- **Provide technical assistance on regulations, legal responsibilities on lead poisoning and screening, as indicated, to approximately 12 medical providers per year.**
  Technical assistance was provided to three providers during this first quarter. Issues of concern revolved around new sources of lead hazards, testing criteria, and case management services available to clients.

- **Provide lead awareness education to 50 health care students.**
  Staff scheduled a visit by one pediatric medical resident from Kaiser Permanente Oakland this quarter, but the resident cancelled. Subsequent visits are being scheduled for the second quarter.

  Staff has also successfully renewed its relationship with two local nursing schools, the California State University of the East Bay, and the Samuel Merritt College School of Nursing. A presentation is scheduled for one of the nursing schools in the second quarter, and one nursing school is tentatively scheduled for the third quarter of this fiscal year.

- **Coordinate the forum for Regional Bay Area Lead Programs to share resources, foster coalitions, influence policy changes, and receive updated information from the State CLPP Branch regarding legislation, regulations, national trends, and technical assistance.**
  The first meeting of this fiscal year was held on July 28, 2006 at the ACLPPP office. The meeting was attended by representatives from local Bay Area Lead Programs and DHS-CLPPB staff. ACLPPP Acting Director, Mark Allen, provided a legislative update on the Proposition 65 settlement concerning Mexican candies. In addition, representatives from the State CLPPB provided the local programs with an update on state issues.

<table>
<thead>
<tr>
<th>DEPARTMENT HEALTH SERVICES/CLPPB (continued)</th>
<th>Completed</th>
<th>Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MEDICAL PROVIDER COMMUNITY MARKETING:</strong> Incorporate blood lead screening as a component of comprehensive pediatric care to increase demand for blood lead screening among high-risk clients</td>
<td></td>
<td></td>
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<tr>
<td>Identify and provide lead education workshops to an estimated 100 medical providers in Alameda County</td>
<td>137</td>
<td>100</td>
</tr>
<tr>
<td>Conduct 70 lead educational sessions to medical providers at their offices</td>
<td>4</td>
<td>70</td>
</tr>
<tr>
<td>Provide technical assistance on regulations, legal responsibilities on lead poisoning and screening to approximately 12 medical providers per year</td>
<td>3</td>
<td>12</td>
</tr>
<tr>
<td>Provide lead awareness education to 50 health care students</td>
<td>0</td>
<td>50</td>
</tr>
<tr>
<td>Coordinate four meetings of the Regional Bay Area Lead Nurses</td>
<td>1</td>
<td>4</td>
</tr>
</tbody>
</table>
DHS ADMINISTRATIVE OBJECTIVES

• Maintain Memoranda of Understanding (MOU) with Child Health and Disability Prevention Program (CHDP) and Women Infant & Children (WIC) to cross advocate for comprehensive care and to increase lead screening.
  Staff has initiated a project with CHDP to assess lead screening rates of providers. This project grew out of a report by a local WIC office that some providers were discouraging lead screening to their clients. After being alerted by WIC staff, ACLPPP met with the CHDP program staff to discuss a collaborative approach. It was decided to gather data and analyze screening rates of individual providers in order to develop a plan of action in collaboration with CHDP and WIC. That analysis is still in progress this quarter.

• Re-negotiate MOUs with the Alameda County Public Health Department (ACPHD) & Environmental Health Services (EHS).
  MOUs have been re-negotiated with ACPHD and EHS and are in effect until June 30, 2008.

• Re-negotiate MOU with the City of Berkeley Health Department.
  The City of Berkeley Health Department, in coordination with the ACLPPP, agreed to develop a letter of commitment. This process was completed during the first quarter.

• Attend all State-sponsored CLPPB technology subcommittee meetings to provide feedback for the development of the State’s RASSCLE II database system.
  Staff continues to work with the CLPPB technology subcommittee to further develop the RASSCLE II database system. On August 9, 2006, CLPPB personnel made a presentation on the RASSCLE II database system to ACLPPP staff. Also during this quarter, staff tested the new database utilizing actual case data.

• Develop a special project with the Head Start Program to increase lead awareness and screening rates.
  Staff conducted preliminary meetings this quarter to develop a budget for this upcoming special project.

DHS ADMINISTRATIVE OBJECTIVES

<table>
<thead>
<tr>
<th>Objective</th>
<th>Status</th>
</tr>
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<tbody>
<tr>
<td>Maintain MOU with the Child Health and Disability Prevention Program (CHDP) &amp; WIC to cross advocate for comprehensive care and to increase lead screening.</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Re-negotiate MOU with the Alameda County Public Health Department (ACPHD) &amp; Environmental Health Services (EHS).</td>
<td>Completed</td>
</tr>
<tr>
<td>Participate in all State-sponsored CLPPB technology subcommittee meetings to provide feedback for the new RASSCLE II database system.</td>
<td>Completed</td>
</tr>
<tr>
<td>Develop a special project with the Head Start Program to increase lead awareness and screening rates.</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

HUD ROUND XIII - LEAD HAZARD CONTROL

The Program’s ability to exceed the objective for units with completed lead hazard control projects was a significant factor in the evaluation of the ACLPPP’s eligibility for a renewal contract from the Office of Healthy Homes and Lead Hazard Control. On September 21, 2005, the ACLPPP was awarded a three-year, $3 million dollar grant to continue the Partnerships for Affordable Lead-Safe Housing project.
The contract for this HUD Round XIII grant began November 1, 2005. Over the three year grant period the ACLPPP and its partners will perform over 300 risk assessment paint inspections, complete lead hazard control in 200 housing units, educate 2,850 individuals regarding lead hazard and lead safety, and train 40 individuals in lead-related skills trainings.

The ACLPPP and its partners will match the $3.0 million in funding from the HUD Office of Healthy Homes and Lead Hazard Control with $1,851,505 in local funds, which includes in-kind contributions and hard costs associated with housing rehabilitation and other work which complements the lead hazard control activity.

The ACLPPP is working with property owner’s associations to increase rental property owners’ knowledge of lead-based paint hazards and associated responsibilities. Outreach and education will be carried out by ACLPPP staff and partnering organizations. The ACLPPP will work with local workforce development organizations to ensure that very low and low-income individuals are included in the expansion of the lead-qualified workforce necessary to implement HUD’s Lead-Safe Housing Rule.

The objectives for Fiscal Year 2005-2006 are:

- **Complete lead evaluations of 121 eligible housing units.**
  
  Lead evaluations were completed on 59 housing units enrolled in the HUD XIII program this fiscal year to date. Combination risk assessment/paint inspections were carried out for a 32 unit property in Berkeley owned by Resources for Community Development and in 27 units in Oakland that are owned by private property owners. The Program has yet to receive documentation of the number of lead evaluations completed for City of Alameda projects this quarter.

  To date the ACLPPP has approved applications for the financing of the renovation of 122 units of housing, 106 of which are active or have been completed. Seventy of these units are in Oakland, 35 are in Berkeley and one is in Alameda. Lead evaluations, some from the previous quarter, have been performed on 94 of these active units. Most properties approved to date have four or fewer units, with the exception of one 32 unit property owned by an affordable housing provider.

- **Complete lead hazard control in 80 units of privately owned housing through the following components:**
  
  The ACLPPP and City Partners will treat lead hazards in eligible housing under the following two components:
  
  - Controlling Lead Hazards in Highest-Risk Housing: Treat lead hazards in housing related to lead-poisoned children, or in the highest risk neighborhoods, or substandard housing identified by code enforcement partners.
  - Strengthening Affordable, Lead-Safe Housing Infrastructure: Increase the supply of lead-safe housing in collaboration with local housing authorities, housing rehabilitation programs, non-profit affordable housing providers, and private investors by providing loans and technical assistance for lead hazard control.

  Thirteen units were completed and cleared in Oakland during the quarter with five more under contract as of the end of the quarter. Two of the completed units were City of Oakland partnership units and three were units associated with an elevated blood lead level child.

  Marketing efforts have included presentations at property owner meetings such as through the housing authorities and the rental housing associations, mailings to Section 8 landlords and other targeted mailings, advertisements in property oriented publications and through direct contact with affordable housing
providers. Display ads in Chinese and English ran in the California Property Guide. This type of marketing has been effective at reaching the smaller rental property owners who participate in the Section 8 program and join the local rental property associations.

Reaching owners of larger properties has been a focus of activities this quarter. During this quarter the recruiting flyer was revised to reflect feedback received from multi-unit property owners during a focus group held in May. The new flyer was used in a mailing insert to the Oakland Housing Authority Section 8 payments. The flyer was also mailed to rental property owner clients of Marquardt Property Management and to 31 local community organizations.

In order to increase exposure and provide opportunities for owners to get assistance with the application process, the Program established weekly drop-in hours this quarter. These drop-in sessions have been advertised through flyers, community calendars and KTOP television.

The Program also made a presentation to Oakland Housing Authority inspectors and office staff and staffed a table at the Apartment Owners Association Assets Protection Conference. An article in the Building Education Center newsletter included information about the funding program as well.

Special efforts have been made to enroll properties where a lead poisoned child has been identified. Twelve of the approved units are associated with a child with an elevated blood lead level, including one that is participating in the City of Oakland program. Six of these units have been completed.

Thirteen units of housing have been identified by the City of Oakland Residential Lending and Rehabilitation Services Department. Of these, two have been completed, two are under construction, one has cancelled and the remainder is in pre-construction. The City of Alameda has 37 units identified in the application and pre-construction phases.

- **Educate 1,037 persons and families to increase awareness of lead poisoning and lead hazards.**
  This quarter a total of 41 lead education events were held reaching 679 individuals. Presentations were made to 569 property owners, and 75 Oakland Housing Authority staff, to increase their awareness of lead issues and regulations, and to promote Program services including the lead hazard control funding. Eighteen families enrolled in the HUD Lead Hazard Control Program also received health education. In addition, the numbers reported under this objective include the health education of 17 families of children with elevated blood lead levels that are also reported elsewhere in this report.

### DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

<table>
<thead>
<tr>
<th>HUD XIII</th>
<th>Completed</th>
<th>Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete lead evaluations of 121 eligible housing units</td>
<td>59</td>
<td>121</td>
</tr>
<tr>
<td>Complete lead hazard control in 80 units of privately owned housing</td>
<td>13</td>
<td>80</td>
</tr>
<tr>
<td>Educate 1,037 persons and families to increase awareness of lead poisoning and lead hazards</td>
<td>679</td>
<td>1,037</td>
</tr>
</tbody>
</table>
MULTI-FUNDED OBJECTIVES

PUBLIC EDUCATION AND OUTREACH

The Program’s Housing and Health components’ outreach and education activities, where resources are combined to increase communities’ awareness of lead hazards, were combined again this fiscal year. The funding sources for the following activities originate from both the CSA and the California Department of Health Services, thus increasing the Program’s ability to maximize its Public Education and Outreach capabilities:

- **Record 15,000 visits to the Program’s website.** This reflects the number of times the website is used as a resource to the public. The Program’s website is located at [www.aclppp.org](http://www.aclppp.org).
  
  A total of 4,855 visits were made to the Program’s website during the last quarter. The website contains comprehensive information on lead poisoning prevention for families, property owners, health care providers and contractors as well as services provided by the Program. The In-Home Consultation application can now be easily accessed from the home page. A website committee was established this quarter to review the content of the website and to prepare for a significant re-design and upgrade of the website.

- **Provide responses to 1,000 Information Line calls.**
  
  A total of 309 calls to the information line were answered this past quarter of which 281 originated from the four CSA cities and 28 from the rest of the County. As anticipated, calls involving unsafe work practices complaints increased during the summer month to 18; three reports from Alameda, six from Berkeley and nine from Oakland. Each of these complaints involved multiple calls to the property owner, contractor and local agencies in order to stop the uncontained work and provide guidance on clean-up and lead-safe work practices. Callers to the information line are encouraged to take preventative measures and to utilize program services including the in-home consultation, HEPA vacuum and lead-safe painting classes.

- **Participate in 75 public education activities.**
  
  Program staff participated in 46 public education events in order to provide lead awareness information. Events included the United Seniors Healthy Living Festival, Black Expo, Head Start parents’ meetings, La Clinica Health Fair, Merritt College child development classes, National Night Out, West Oakland Indicators Project training, East Bay Conservation Corps Career Fair, Public Health Team presentations, Allen Temple Health Fair, Children Fairyland fair, Bay Area Healthy Neighborhood Festival, Apartment Owners Association, Rental Housing Association (RHANAC) and Oakland Housing Authority Section 8 landlord briefings in Oakland. In Berkeley, staff provided lead information to families at an Ecology Center event, the WIC Baby Latch, the Bi-lingual Kindergarten Parents, the Solano Stroll, and the How Berkeley Can You Be Festival. In Alameda, staff provided lead information at a Mark’s Paint Mart information booth. The WIC Client group in Hayward also received a lead presentation.

- **Distribute information and literature at 35 community centers, of which 24 will be libraries.**
  
  Forty-four libraries, community centers and WIC offices were re-stocked with lead educational materials. Educational materials emphasize the importance of screening children for lead, identifying sources of lead in the home and Program services available. Materials are provided in several languages to reflect the needs of the local community.
• Place 100 Media Outreach and Educational messages.
  A total of 34 media spots were placed during the past quarter, including display ads, community calendar listings, newspaper articles in the Oakland Tribune, the Alameda Journal, the Building Education Centers newspaper and an editorial in the Oakland Tribune. An interview from the Lead-Safe Painting Class was also broadcast on Univisión Channel 14.

• Provide 1,000 of the ACLPPP produced booklets “Guide to Lead-Safe Housing for Tenants and First Time Home Buyers” to organizations serving tenants.
  A total of 618 Tenant Guides were provided to community organizations and local agencies, including the Lake Merritt Child Safety class, WIC, CHDP, the Public Health Department, Berkeley Public Library, Oakland Housing Authority and the American Lung Association.

<table>
<thead>
<tr>
<th>PUBLIC EDUCATION AND OUTREACH</th>
<th>OBJECTIVES BY CITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>GOALS &amp; OBJECTIVES</td>
<td>Alameda</td>
</tr>
<tr>
<td>Record 9,000 visits to the Program Web site</td>
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<tr>
<td>Provide information line services to 1,000 individuals</td>
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</tr>
<tr>
<td>Participate in 75 public education events</td>
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</tr>
<tr>
<td>Distribute educational materials in 30 community centers, including libraries</td>
<td>4</td>
</tr>
<tr>
<td>Place 100 media outreach and education spots</td>
<td>n/a</td>
</tr>
<tr>
<td>Provide 1,000 “Guide to Lead-Safe Housing for Tenants and First Time Home Buyers” booklets.</td>
<td>10</td>
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</tbody>
</table>

PUBLIC EDUCATION AND OUTREACH ADMINISTRATIVE OBJECTIVES

• Provide quarterly analysis of any significant fluctuation in objective outcome numbers.
  All of the public education objectives were exceeded this past quarter. As expected, during the summer months, staff was busy answering information line calls, including complaints of unsafe renovations and participating in public education events.

Staff monitors each objective, and its progress is reviewed at monthly outreach and education staff meetings. Program staff continues to complete an Info-Line log for each call received, and education outreach report forms are filled out for each program event in which it participates.
• Build and sustain partnerships with the First Time Home Buyers (FTHB) programs by providing staff training, lead presentations messages and copies of the “Guide to Lead-Safe Housing for Tenants and First Time Home Buyers.”

Staff continues to make the “Guide to Lead-Safe Housing for Tenants and First Time Home Buyers” available to City and community-based organizations that are conducting workshops for first time home buyers. The Guide is now available in Spanish and has been distributed to local organizations.

The City of Oakland First Time Home Buyers (FTHB), ACORN Housing FTHB and Unity Council Homeownership Center programs have agreed to continue including lead information in their workshops and to refer their clients to the Public Information Line.

PUBLIC EDUCATION AND OUTREACH ADMINISTRATIVE OBJECTIVES

| Provided quarterly analysis of any fluctuation in objective outcome numbers | Ongoing |
| Build and sustain partnerships with First Time Home Buyers programs | Ongoing |

COMPLIANCE ASSISTANCE AND ENFORCEMENT

ENVIRONMENTAL CASE RESPONSE

The ACLPPP brings together health, environmental, and housing staff to address properties associated with a child with a blood lead level meeting the public health nursing case management criteria. Properties are monitored for compliance and technical assistance is provided to occupants and rental property owners. A Case Review Working Group, made up of public health nursing staff and environmental and housing specialists, meets regularly to review these environmental cases to review the child’s progress toward treatment goals, update the team on the status of lead hazard control work, and develop strategies and action plans to reduce the child’s housing-related lead exposure.

An ACLPPP housing specialist will work with occupants and rental property owners to explain the location of lead hazards, assist with prioritization and options for treatment, and provide information about available services and referral information to other resources.

• Review an estimated 60 units where a child with an elevated blood lead level meeting public health case management criteria has been identified.

Thirty-five units were reviewed by the Case Review Working Group this quarter. Seventeen of these were reviewed for the first time this quarter.

Environmental Investigations were performed on 15 units. Of these, three were units identified in a previous quarter and 12 units were newly identified. In addition, one unit received a risk assessment/paint inspection as part of participation in the HUD 13 Lead Hazard Control program.

Property-related hazards were identified at seven of these units. No property-related hazards were identified at eight of these units.

Environmental Investigations were pending at three units. Two of these are secondary units that the Program is seeking access to and one is a follow-up investigation at a previously cleared unit where the child’s elevated blood lead level has been persistent.
Six other units are new addresses for elevated blood lead level children. These units are being monitored and environmental investigations will be performed if a blood lead level is over 15 micrograms per deciliter at that address. One unit was closed to case review monitoring without an Environmental Investigation when the medical case closed without a blood lead level over 15 micrograms per deciliter associated with the child’s new address.

To date, 35 units have been reviewed by Case Review Working Group and 15 Environmental Investigations have been performed.

As of the end of the quarter, 29 units were open to case review.

- **Provide technical assistance to occupants and rental property owners of an estimated 24 units.**
  Housing specialists provided technical assistance to owners or occupants of 13 units this quarter.

- **Document clearance of 18 units where lead hazards were identified through an Environmental Investigation or follow-up investigation.**
  Seven units achieved clearance this quarter. ACLPPP housing specialists worked with occupants and rental property owners to explain the location of lead hazards, assist with prioritization and options for treatment, and provide information about available services and referral information to other resources.

**ENFORCEMENT REFERRALS**

When a property meeting enforcement referral guidelines does not achieve clearance within the established timeframes, the property is reviewed for enforcement under the ACLPPP’s Enforcement Response Policy (ERP). Properties may be referred to the Alameda County Environmental Health Services Department (EHS) for enforcement under a Memorandum of Understanding between EHS and ACLPPP. All properties are subject to referral when an Environmental Investigation has determined the property is the likely source of a childhood lead poisoning case. Properties are reviewed for enforcement referral on a case-by-case basis and referrals to other agencies such as building departments or Cal-OSHA are made when appropriate.

EHS’ responses to a referral from the ACLPPP may include a pre-enforcement meeting with the owner and ACLPPP staff, a Notice to Abate, and a referral to the District Attorney. ACLPPP housing and environmental staff attend the EHS pre-enforcement meeting with owners to report on the status of lead hazards at the property and advise on lead hazard control strategy. ACLPPP and EHS staffs share information regarding changes in the status of the property or the medical case.

- **Refer eligible properties to Environmental Health for enforcement.**
  No properties were referred to Environmental Health for enforcement this quarter.

<table>
<thead>
<tr>
<th>ENVIRONMENTAL CASE RESPONSE</th>
<th>Year to Date</th>
<th>Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review an estimated 60 units where a child with a blood lead level meeting the public health nursing case management criteria.</td>
<td>35</td>
<td>60</td>
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ENVIRONMENTAL CASE RESPONSE (continued)

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<thead>
<tr>
<th>Year to Date</th>
<th>Objective</th>
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</thead>
<tbody>
<tr>
<td>13</td>
<td>24</td>
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<tr>
<td>7</td>
<td>18</td>
</tr>
<tr>
<td>0</td>
<td>N/A</td>
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</tbody>
</table>

The California Health and Safety and Civil Codes now include lead hazards in the definition of substandard housing and provide the authority for local code compliance, public health, and environmental health agencies to investigate and require treatment of lead hazards. Consequently, the ACLPPP developed an Enforcement Response Policy (ERP), which was completed and submitted to the State of California in July. It is designed to promote lead-safe work practices and compliance with lead safety regulations by working with local code enforcement departments and developing an inter-agency referral system. The ACLPPP also provides technical assistance to local building departments in the enforcement of lead regulations.

- **Update and enhance Enforcement Response Policy**
  On September 6, 2006, Program staff met with staff from the Alameda County Planning Department, Code Enforcement Division, about responding to lead-based paint concerns in the unincorporated County. Code Enforcement staff described their enforcement process as well as their authority and partnerships. Also discussed was how the two organizations would work together in situations where presumed lead-based paint was involved. The Code Enforcement Division agreed to include lead information with paint-related blight notices. Information on ACLPPP trainings will also be included. A letter of agreement between the two organizations has been drafted and is presently under review.

On September 26, 2006, Assembly Bill 2861 was signed by the governor and will become effective January 1, 2007. Currently, existing law authorizes enforcement agencies, whenever it is determined that a person or condition is creating or has created a lead hazard, to order the person whose activity is creating the hazard to cease and desist and to order the owner to abate the lead hazard. A violation of these provisions is an infraction punishable by a fine of not more than $1,000. AB 2861 clarifies that the fine relates to violation of a cease and desist order or an abatement order and makes subsequent violations a misdemeanor subject to a $5,000 fine and/or six months imprisonment. AB 2861 will provide an additional tool for the correction of lead hazards in homes.

COMPLIANCE ASSISTANCE AND ENFORCEMENT ADMINISTRATIVE OBJECTIVES

| Update and enhance Enforcement Response Policy. | Ongoing |
In response to new regulations at both the federal and state level, the Program modified its approach to training. HUD and EPA have de-emphasized certification in favor of basic skills training for most lead-related construction work. Consequently, the Program has changed its training offerings in response to this new emphasis, while continuing to offer some accredited classes leading to certification. Certification is still required to perform permanent abatement of lead hazards and interim controls in the homes of lead poisoned children.

Funding for these efforts come from a number of sources, including CSA, HUD grants and through Fee-for-Service. CSA funding allows CSA property owners free attendance in the one-day Lead-Safe Work Practices class. The HUD funding allows the Program to provide training to partnering agencies and low income individuals. The Fee-for-Service option is available to contractors and others outside the CSA.

The Program is concentrating its training efforts this fiscal year on the following:

- **Provide two state-accredited trainings: one supervisor/project monitor and one worker classes.**
  In July, the Program provided the first state-accredited training class of the fiscal year. The class was a Supervisor/Project Monitor class and there were five attendees. Of these attendees, two were from government agencies (Alameda County Community Development Agency and the City of Hayward Housing Rehabilitation Program), and three were contractors (one from Santa Clara County). Five persons have taken a state-accredited course this fiscal year-to-date.

- **Provide 12, one-day HUD/EPA approved Lead-Safe Work Practices classes.**
  Two classes were held this quarter, one in July and one in September. Total attendance for these classes was seven persons. Of these seven individuals, four were CSA property owners, one was from the City of Berkeley, and two were low-income persons from the Youth Employment Partnership. Seven persons have taken this class this fiscal year-to-date.

<table>
<thead>
<tr>
<th>TRAINING</th>
<th>Objective</th>
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<tbody>
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<td>Two state-accredited trainings: One supervisor/project monitor and one worker class.</td>
<td>2</td>
</tr>
<tr>
<td>Twelve one-day HUD/EPA-approved Lead-Safe Work Practices classes.</td>
<td>12</td>
</tr>
</tbody>
</table>
• Evaluate the marketing of the training classes.
Program staff continues to evaluate the marketing of class offerings. It is noted that attendance at the state-accredited training has been less than anticipated. As an additional method of marketing, a flyer has been developed and distributed to the Alameda County CDA Planning Department, Enforcement Division for distribution to non-CSA residents who must respond to paint blight conditions in unincorporated areas. The flyer will inform residents of classes available to assist these property owners in performing remediation in a lead-safe manner.

Staff has submitted an application to the California Department of Real Estate for accrediting the one-day Lead Safety for Remodeling, Repair, and Painting so that real estate agents may receive continuing education units (CEUs) for attendance. This approach is expected to have two outcomes: increased knowledge of lead-based paint hazards and safe remediation of hazards among real estate agents and provide an opportunity for CEUs for real estate agents. This approach is expected to increase class attendance.

• Evaluate the training class delivery.
Evaluations completed by attendees at the conclusion of classes continue to show the high level of expertise of instructors and the appreciation by attendees of the information provided. Based on a review of student evaluations, no changes to course content or delivery are warranted at this time. However, student evaluations will continue to be monitored. This quarter the ACLPPP provided the first state-accredited class since the transition to a new facility provided through a cooperative agreement with the East Bay Conservation Corps for the hands-on portions of the training. The agreement provides for classroom space as well as storage space for training equipment. The facility is adequate for Program needs by the instructors’ evaluation and class attendees have given the space positive or neutral ratings or comments.

A recommendation has been approved by senior management to have the two-day Worker-to-Supervisor course reaccredited by the California Department of Health Services. This approach will assist in the marketing and increase the attendance at state-accredited courses by allowing workers and supervisors to attend the course during the same class dates. The application will be submitted the California Department of Health Services within the next two months.

<table>
<thead>
<tr>
<th>TRAINING ADMINISTRATIVE OBJECTIVES</th>
<th>Ongoing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market and evaluate training classes</td>
<td></td>
</tr>
<tr>
<td>Evaluate the training class delivery.</td>
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</table>

| DEPARTMENT ADMINISTRATIVE OBJECTIVES                   |         |

Department administrative objectives are designed to reflect efforts by the Program to enhance its mission through the expansion of collaborative relations with institutions and stakeholders at the national, state, and local levels. They also reflect efforts to strengthen the ACLPPP’s service delivery capacity, quality, and sustainability.

• Finalize the Alameda County Strategic Plan for the Elimination of Lead Poisoning.
The Alameda County Strategic Plan is in its draft form for further discussion and implementation. The Enforcement component has been discussed and currently is in its implementation phase.
• **Develop and present recommendations on strategy and feasibility of future CSA fee increase.**
  This quarter staff worked with the consultants and representatives of the Joint Powers Authority Board of Directors to finalize the survey instrument and the survey was conducted of a random selection of voters and property owners in the County Service Area. The survey analysis and recommendations will be made to members of the JPA Board of Directors in the second quarter.

• **Finalize and implement the Alameda County Enforcement Response Policy.**
  The Alameda County Enforcement Policy was finalized in the first quarter of this year and meetings have been scheduled to begin implementation.

• **Formalize, through letters of agreement or Memoranda of Understanding, active partnerships with at least one additional organization addressing children’s environmental and safety hazards.**
  As a result of the HUD Round XIV Healthy Homes grant award this quarter, agreements and contracts are being negotiated with the Prescott-Joseph Center for Community Enhancement to identify and reduce asthma triggers, and the Community Energy Services, Inc. for minor home repair. Active partnerships have also been established with Richard Heath and Associates for weatherization issues, the Oakland Fire Department for fire safety and the state Department of Health Services on radon detection.

• **Complete plan to improve the quality and more effective use of the Department’s Health, Housing, and Environmental data.**
  Staff completed the final phase of the Environmental data gap analysis submission to Information Technique Department (ITD). At this time, ITD is in the process of developing a proposal for the Program’s database.

| ADMINISTRATIVE |
|-----------------|----------------|
| Finalize Alameda County strategic plan. | In Progress |
| Develop and present CSA fee increase recommendations. | In Progress |
| Finalize and implement Enforcement Response Policy. | In Progress |
| Create a plan for new partnerships in children’s environmental health. | In Progress |
| Complete data improvement plan. | In Progress |