



The
Alameda County
Lead Poisoning Prevention
Program

Third Quarter Report 2007-2008

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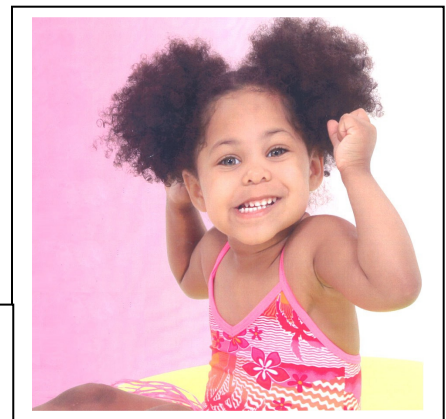
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The Alameda County Lead Poisoning Prevention Program (ACLPPP) presents the third quarter progress report on the goals and objectives for Fiscal Year 2007-2008. This report incorporates objectives determined by the various granting agencies, as well as those designed by the Program to provide quality services to County Service Area (CSA) property owners, effective education to property owners, tenants, and families, and health services to children countywide.

This report is organized into two sections: The first is comprised of objectives for the CSA, California State Department of Public Health (DPH) and the U.S. Department of Housing and Urban Development (HUD). The second consists of the Public Education and Outreach, Compliance Assistance and Enforcement, Training and Administrative objectives funded by multiple sources in order to maximize both Program services and resources.

HIGHLIGHTS

On February 15, 2008, Mark Allen, Program Director, Maricela Narvaez-Foster, Program Operations Director and Barbara Arriaga, Data Resource Coordinator, attended the California Childhood Lead Poisoning Branch's Strategic Planning meeting in Oakland. Discussions were held on major lead poisoning prevention initiatives throughout the state, such as the development of anticipatory guidance for managed care providers on children with low blood lead levels.

On March 12 & 15, 2008, Program staff conducted a blood lead test screening of the children residing at 2555 Foothill, Oakland. This came about as a result of the property owner of this pre-1978, 60-unit rental property decision to participate in the HUD XIII Lead Hazard Control grant. Approximately 20 children were screened and none were found to have any significant amount of lead in their bodies. Lead Program staff members informed the children's parents and medical providers of the results of the blood lead tests.

On March 31, 2008, the U.S. Environmental Protection Agency issued its final rule on Renovation, Remodeling, and Painting in Child Occupied Facilities. The rule's stated goal is to protect children, workers, and occupants from exposure to unsafe levels of lead during renovation. In 1992, the U.S. Congress directed the EPA to develop standards to ensure that repair and renovation activities did not create lead hazards that placed children at risk. It took the agency 16 years to promulgate and finalize the rule, which covers all pre-1978 structures where children live or spend a considerable amount of their time.

CSA PROPERTY OWNER SERVICES

The primary goal of CSA Property Owner Services is to reduce exposure to lead hazards. These objectives are focused on raising awareness of the residential sources of lead exposure and ensuring hazards are addressed in a lead-safe manner.

The Program also helps property owners comply with Federal and State regulations which, among other things, mandate disclosure of potential lead hazards, distribution of lead hazard information prior to renovations, and containment of lead dust during renovations to prevent lead exposure. The recent passage of California Senate Bill 460 and Assembly Bill 2861 reinforces the importance of performing any type of construction work in pre-1978 homes in a lead-safe manner.

CSA funds are used to provide property owners in the cities of Oakland, Berkeley, Alameda and Emeryville with Primary Prevention Education Services, which are designed to prevent the development of lead poisoning. Distribution of these services is based on the percentage of funds received from the property owners in each CSA city.

PRIMARY PREVENTION EDUCATION SERVICES

ACLPPP will:

- **Provide 225 environmental lead consultation site visits.**
Staff conducted a total of 44 In-Home lead Consultation (IHC) site visits this quarter for a year to date total of 175 IHC's. This service provides property owners with education, a visual survey and recommendations for treating any potential lead hazards. Staff has been promoting this service at events and distributing In-Home Consultation brochures to all Program literature racks. In-Home Lead Consultations have also been provided to landlords who want to increase their knowledge of lead before applying for the HUD XIII lead hazard control services.
- **Provide 350 environmental lead testing kits.**
Program staff provided a total of 72 lead testing kits to CSA property owners this quarter for a year to date total of 244. Most of these were provided in conjunction with the IHC service.
- **Conduct 14 Lead-Safe Painting and Remodeling Classes.**
Staff conducted four lead-safe painting and remodeling classes this quarter for a year to date total of 13. The classes this quarter took place at the Rockridge Branch Library and the Dimond Branch Library in Oakland, and Mark's Paint Mart in Alameda. In addition, program staff trained paint store employees at ICI Paints in Oakland. A total of 13 people attended the classes this quarter.
- **Provide educational materials in 30 Paint Stores.**
A total of 34 paint stores were visited to replenish educational materials in literature racks. Materials include information about lead-safe work practices, program services and classes in lead-safe renovation.
- **Lend HEPA Vacuum Cleaners to 245 CSA property owners.**
The Program loaned a total of 36 HEPA vacuum cleaners to CSA property owners this quarter for a year to date total of 131. The HEPA vacuum cleaners are available at the Program office, the Temescal Tool Lending Library in Oakland and the Tool Lending Library in Berkeley.
- **Distribute information at 12 municipal office locations, including the four CSA City Permit Offices.**
All four CSA City permit offices were visited monthly in addition to 10 other municipal office locations to replenish educational materials in literature racks. Educational materials include information about lead poisoning prevention and program services.
- **Provide to rental property owners 5,000 Environmental Protection Agency (EPA) booklets titled "Protect Your Family from Lead in Your Home" in three languages, English, Spanish and Chinese.**
Staff provided a total of 917 "Protect Your Family" booklets to rental property owners during the quarter for a year to date total of 3,282 EPA booklets provided to rental property owners and organizations. Recipients of the booklets included individual rental property owners, Bayside Realty in Alameda, Better Homes Realty in Emeryville, and City of Oakland Building Services.
- **Contact and provide information about lead regulations and services to four realtor and/or property management companies.**
Program staff conducted a lead awareness presentation to property management staff at Bayside Realty in Alameda and Better Homes Realty in Emeryville. Topics included testing for lead, lead-safe work practices, containment, occupant protection and disclosure rules.

- **Provide technical assistance to four community initiatives. This includes responding to requests for interpretation of lead test results, compliance requirements and outreach assistance from community groups such as non-profit affordable housing developers and other agencies.**

The Program's Environmental Services Manager has been working with the City of Oakland Public Works Department to assist them in incorporating lead safe work practices into their work as needed. The Program has provided the one-day lead-safe work practices training to their supervising staff and will be participating in a staff training day to provide a lead awareness training to Public Works staff.

The Program's Construction Manager provided a phone consultation and guidance documents to the City of Oakland Housing Rehabilitation Program to assist them in problem solving and implementing Title X Section 1012/1013, the Lead Safe Housing Rule.

COUNTY SERVICE AREA	OBJECTIVES BY CITY									
	Alameda		Berkeley		Emeryville		Oakland		Total	
CSA Property Owner Services: Increase Property Owners' Awareness, Knowledge, and Actions to Prevent Lead Poisoning	Done	Goal	Done	Goal	Done	Goal	Done	Goal	Done	Goal
Provide 225 environmental site visits	23	25	39	50	2	2	111	148	175	225
Provide 300 environmental lead sampling kits	34	38	49	77	2	4	159	231	244	350
Conduct 14 lead-safe painting classes	3	1	2	3	1	1	7	9	13	14
Supply Info. Racks in 30 paint stores	5	3	6	6	1	1	22	20	34	30
Provide 245 loaner HEPA vacuum to property owners	7	27	33	54	0	2	91	162	131	245
Distribute educational materials in 12 municipal offices	3	1	2	2	2	1	7	8	14	12
Provide 5,000 EPA Booklets to rental property owners	842	550	644	1,100	71	50	1,725	3,300	3,282	5,000
Provide Information about lead regulations to four realtor/property management companies	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	3	4
Provide technical assistance to four community initiatives.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	8	4

CSA ADMINISTRATIVE OBJECTIVES

- **Work with the City of Berkeley to ensure a new HEPA vacuum cleaner venue at the Berkeley Tool Lending Library.**
The Tool Lending Library at the city's South Berkeley Branch Library continues to offer the HEPA vacuum service at its location. Berkeley staff, working with ACLPPP staff, trained the employees of the South Berkeley Tool Lending Library on lead-based paint hazards and the basic concepts of lead-safe work practices.
- **Conduct evaluation of the lead consultation site visit and test kit services, including monitoring usage of the service; lab logistics and client feedback, with a mid-year review and making adjustments as needed.**

The Program continues to get a good return on the feedback forms included with every test kit and in-home consultation. A total of 13 feedback forms were received with all indicating that they would refer a friend or neighbor to the Program for services. Some respondents indicated that the printed instruction book was more helpful than the DVD that is included with the test kit. Comments included the following:

“We are grateful for this service and feel that this is a very good use of tax dollars.”

“This service is invaluable. You guys are amazing.”

“Thank you. This will increase our comfort level significantly. We found it extremely helpful.”

The staff person was “so informative, empathetic and responsive. Thank you. It’s so reassuring to have this service”.

“Your staff person was very kind and professional from his introduction to the end of the appointment. He answered all my questions to my satisfaction and made me feel as if I had just completed a seminar on What you Should Know about Lead Testing.”

“Amazing, responsive, fast service with nice and knowledgeable staff.”

“Thank you very much for the excellent service.”

Previous mid-year analysis of the lead test kit samples submitted to the lab indicated that the usage of the kit had increased to 36%. Another end of year analysis will be conducted at the end of the fiscal year.

- **Provide quarterly analysis of any significant fluctuations in objective outcome numbers.**

The number of In-home Consultations dropped during this past quarter but is still on track and exceeding the benchmark. The use of the HEPA vacuums by CSA property owners has been below expectations. Additional efforts are being made to get the word out about the HEPA vacuum service especially in the City of Alameda. The winter months may have played a role in a decrease in these numbers in which case we would expect to see the numbers increase in the fourth quarter. All of the other CSA objectives have exceeded their benchmark.

CSA ADMINISTRATIVE OBJECTIVES	
Ensure HEPA vacuum availability at the Berkeley Tool Lending Library.	Completed
Conduct mid-year evaluation of the lead consultation and test kit service.	Completed
Provide quarterly analysis of any fluctuations in objective outcomes each quarter.	Completed

**CALIFORNIA DEPARTMENT OF PUBLIC HEALTH/
CHILDHOOD LEAD POISONING PREVENTION BRANCH (CLPPB)**

Department of Public Health-Childhood Lead Poisoning Prevention Branch (DPH-CLPPB) funds are utilized to support comprehensive health program services. Core functions of CLPPB-funded activities include direct case management services to lead poisoned children and their families, advocacy for blood lead screening via collaboration with other public health programs, and marketing and consultations to the medical provider community and Medi-Cal Managed Care Organizations.

Environmental Investigations are conducted in the homes of children throughout Alameda County with medical cases of lead poisoning, as defined by DPH-CLPPB (i.e., elevated blood lead level greater than 20 micrograms per deciliter). The ACLPPP’s Registered Environmental Health Specialist (REHS) provides property owners with a risk assessment report detailing the environmental test results and recommendations for safely addressing

the lead hazards at the property. An on-site consultation with a project designer is scheduled with the owner to discuss safe methods of lead hazard reduction, emergency measures, and program services such as the lead-safe renovation classes, painting preparation supplies, HEPA vacuum cleaner lending program and possible financial assistance for some emergency cases located in the CSA.

BLOOD LEAD TESTING

The ACLPPP will ensure that all identified children at risk for lead exposure will be referred for blood lead screening. The goal of Case Management is to decrease EBLs of lead burdened children to normal levels.

- **Screen and evaluate 10,000 test results by Public Health Nursing staff (PHN) to determine if case management services are needed.**

Public Health Nursing staff evaluated 978 test results for elevated blood leads received during this quarter for a year to date total of 8,673. At the time of report writing, the test results from DPH were received for only one of the three months of the quarter; the remainder of this quarter's data will be reflected in the subsequent quarter after being received from DPH. These test results are from all laboratories reporting to DPH under the universal reporting law.

Program staff conducted a capillary screening event at a low-income 60-unit property in Oakland this quarter. Twenty children were screened and no elevated blood lead levels were identified. Results were shared with the children's parents and medical providers.

CASE MANAGEMENT

The DPH contract objectives for Fiscal Year 2007-2008 are:

- **Identify all new cases that meet the Department of Public Health-Childhood Lead Poisoning Prevention Branch (DPH-CLPPB) defined medical case criteria of two BLLs equal or greater than 15 µg/dL or one equal or greater than 20 µg/dL.**

During this quarter seven new medical cases were identified and are receiving case management services by a PHN, for a year to date total of 23. These are DPH-CLPPB defined cases, based on the child's blood lead level, which require an Environmental Investigation (EI) of the home to identify lead sources.

- **Provide Public Health Nursing Case Management Services to an estimated 40 (both new and active cases) children with DHS defined medical levels of lead poisoning (i.e., an EBL equal to or greater than 20 micrograms per deciliter (µg/dL)).**

At the close of this quarter, 40 families (cases) were receiving case management services by PHNs. Staff meets on a weekly basis to review all cases for quality assurance and control, to discuss difficult cases and to develop strategies that would best serve the families whose children are lead poisoned.

- **Provide an estimated 60 Lead Poisoning Consultations (LPC) to families with children with blood lead levels between 10–19 µg/dL.**

During this quarter 10 families received LPC site visits, for a year to date total of 45.

- **Provide an estimated 40 health education encounters to families with children with blood lead levels between 10–19 µg/dL.**

During this quarter, seven families received a health education encounter with Program staff, for a year to date total of 16.

- **Evaluate all cases with elevated blood lead levels greater than 10 µg/dL to determine if a referral to the Case Review Working Group (CRWG) is needed to conduct an estimated 32 Environmental Investigations (EI) to identify the source of lead poisoning.**

Seven new medical cases were referred to CRWG this quarter. These cases were evaluated for EI services, financial services, and lead remediation and consultation by housing staff. During this quarter, staff conducted five EIs for new and existing cases of children with lead poisoning for a year to date total of 24.

- **Monitor measurable blood lead levels of 5-10 µg/dL in children throughout Alameda County.**

Widespread scientific evidence exists that blood lead levels well below the current CDC level of concern (10 µg/dL) are harmful to children. During this quarter, 140 children were identified with measurable blood lead levels between 5-10 µg/dL, for a year to date total of 883. At the time of report writing, the data from DPH was available for only one of the three months of the quarter; the remainder of this quarter's data will be reflected in the subsequent quarter after being received from DPH.

DEPARTMENT OF PUBLIC HEALTH/CLPPB		
BLOOD LEAD SCREENING: Assure Blood Lead Level screening of Alameda County children at risk for lead poisoning	COUNTYWIDE OBJECTIVE	
	Completed	Objective
Evaluate all blood lead screenings	8,673	10,000
CASE MANAGEMENT: Decrease Blood Lead Levels of lead burdened children		
Number of medical cases identified this quarter.	7	N/A
Provide Public Health Nurse Case Management Services to all children with DPH defined medical levels of lead poisoning (i.e. EBLL \geq 20 µg/dL), estimated 40.	40	40
Provide 60 LPC home visits to families of children with an EBLL 10–19 µg/dL.	45	60
Provide 40 health education encounters to families of children with an EBLL 10–19 µg/dL.	16	40
Conduct 32 Environmental Investigations to identify the source of lead poisoning (estimated).	24	32
Monitor measurable blood lead levels of 5-10 µg/dL in children throughout Alameda County.	883	N/A

MEDICAL PROVIDER OUTREACH

Staff will work with medical providers to incorporate targeted blood lead screening as a component of comprehensive pediatric care.

- **Provide lead education training and materials to an estimated 100 medical providers in Alameda County serving children who are eligible for publicly-funded programs.**

Staff met with the Providers Training Collaborative several times this quarter in preparation for an upcoming training for medical providers in May. Program staff is scheduled to speak at the May training about Healthy Homes, of which lead is a component.

Staff met with the State CLPPB medical consultant to plan a presentation to medical providers at Kaiser Grand Rounds in April.

Staff provided health education materials to seven medical providers' offices this quarter.

- **Provide an annual ‘Lead Poisoning Update’ newsletter to an estimated 100 medical providers serving the Medi-Cal high risk population in Alameda County.**

This activity was completed last quarter.

- **Provide lead awareness education and clinical rotation opportunities to 50 health care students, including nursing students and pediatric medical residents at community nursing schools and institutions, respectively.**

This quarter, staff hosted two pediatric medical residents from Kaiser Permanente Oakland, who spent a half day accompanying a Public Health Nurse on home visits to families with lead poisoned children. This provides medical residents with first-hand experience of lead poisoning from the family and community side of health care. The premise is that providers will be inclined to take lead poisoning and screening more seriously after seeing, first-hand, the families that are affected by it. They are also encouraged to incorporate key messages about lead poisoning and screening into their professional practices.

This quarter, Program staff conducted a presentation to 11 nursing students from Samuel Merritt College, entitled “Health Effects of Lead Poisoning from a Case Management Perspective”. The students had many questions about the recent recalls in the news for products with lead hazards which led to discussions about the impact of chronic, cumulative lead exposure and the scientific evidence that lead impacts children even at levels below what was previously considered safe.

- **Develop and implement a strategic plan to address primary prevention interventions by medical providers for blood lead levels of 5-10 µg/dL.**

Strategic planning meetings convened this quarter. Initial plans include a two-pronged approach: outreach to families of children identified with BLLs 5-10 µg/dL and outreach to medical providers regarding the new strategic direction, both to be implemented in the subsequent fiscal year. Both components are designed to raise the public awareness of the latest scientific evidence that indicates there is no known safe level of lead in the body.

- **Coordinate the forum for Regional Bay Area Lead Programs to share resources, foster coalitions, influence policy changes, and receive updated information from the State CLPP Branch regarding legislation, regulations, national trends and technical assistance.**

The third meeting of this fiscal year was held on January 25, 2008 at the ACLPPP office. The meeting was attended by health, environmental and housing representatives from local Bay Area Lead programs as well as representatives from the DPH-CLPPB, who provided the local programs with an update on state issues.

DEPARTMENT PUBLIC HEALTH/CLPPB (continued)		
	Completed	Objective
MEDICAL PROVIDER COMMUNITY MARKETING: Incorporate blood lead screening as a component of comprehensive pediatric care to increase demand for blood lead screening among high-risk clients		
Provide lead education training and materials to an estimated 100 medical providers in Alameda County.	293	100
Provide an annual lead poisoning update newsletter to 100 medical providers.	125	100
Provide lead awareness education and clinical rotation opportunities to 50 health care students.	25	50
Develop and implement a strategic plan for primary intervention by medical providers for blood lead levels of 5-10 µg/dL.	In process	N/A
Coordinate four meetings of the Regional Bay Area Lead Nurses.	3	4

DPH ADMINISTRATIVE PROCESS OBJECTIVES

- **Maintain a Memoranda of Understanding (MOU) with the Child Health and Disability Prevention Program (CHDP) to cross advocate for comprehensive care and to increase lead screening.**
MOU is current and in effect until June 30, 2008.
- **Attend all State-sponsored CLPPB technology subcommittee meetings to provide feedback for the development of the State's RASSCLE II database system.**
No meetings were held during this quarter.
- **Host a multi-agency collaboration targeting data analysis of Alameda County medical providers' lead screening rates.**
No meetings were held this quarter.

DPH ADMINISTRATIVE OBJECTIVES (continued)

Maintain Memorandums of Understanding (MOU) with Child Health and Disability Prevention Program (CHDP) to cross advocate for comprehensive care and to increase lead screening.	Completed
Participate in all State-sponsored CLPPB technology subcommittee meetings to provide feedback for the new RASSCLE II database system.	In Progress
Host a multi-agency collaboration targeting data analysis of Alameda County medical providers' lead screening rates.	In Progress

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

HUD ROUND XIII – LEAD HAZARD CONTROL

On September 21, 2005, the Program was awarded a 36-month grant for \$3.0 million from the U.S. Department of Housing and Urban Development (HUD). Through this **Partnerships for Affordable Lead-Safe Housing Project**, the ACLPPP and its partners will perform over 300 risk assessment paint inspections, complete lead hazard control in 200 housing units, educate 2,850 individuals regarding lead hazards and lead safety and provide lead-related skills trainings to 400 individuals.

The ACLPPP and its partners will match the \$3.0 million in funding from the HUD Office of Healthy Homes and Lead Hazard Control with \$1,851,505 in local funds, which includes in-kind contributions and hard costs associated with housing rehabilitation and other work which complements the lead hazard control activity.

The objectives for Fiscal Year 2007-2008 are:

- **Complete lead evaluations of 126 eligible housing units.**
During the quarter, the ACLPPP completed lead hazard evaluations on 78 units of housing enrolled in the lead hazard control program. Three of these units are participating in the City of Oakland's Lead Hazard Repair and Paint Program. One of the units is associated with a lead poisoned child.

Forty units were tested at a large apartment complex on Foothill Blvd. in Oakland. The ACLPPP has been working with the City of Oakland Neighborhood Law Corps and Oakland-ACORN to address lead hazards and other habitability issues at this property for over a year. In addition to the lead testing, the ACLPPP carried out two blood lead screening events at the property to educate families and test children for lead

exposure. Oakland-ACORN provided door-to-door education and gathered the necessary household and eligibility information. The ACLPPP has had preliminary discussions about lead hazard treatments with the owner and expects to put the project out for bids in April.

- **Complete lead hazard control in 80 units of privately owned housing.**

Nineteen units were completed and cleared during the quarter: Two units were in Berkeley and 11 in Oakland. With ACLPPP financial assistance, the City of Oakland housing rehabilitation program remediated two of these units. Six units in Emeryville were completed in partnership with Resources for Community Development, a non-profit affordable housing provider.

During the prior quarter, the ACLPPP selected a focus area comprised of five census tracts in Oakland with a high percentage of older homes, rental units, young children and children with elevated blood lead levels. A direct mail notification was sent to over 1,800 property owners, alerting them to the lead hazard repair program and offering partial grant funding for eligible properties. In addition, a simplified application process was developed to encourage ease of participation. This effort boosted overall recruitment, especially from small, owner-occupied rental properties. The first of the projects recruited in the focus area, a triplex, was completed this quarter with other properties moving through the eligibility and lead evaluation phases.

The Program is recruiting property owners and their maintenance crews into ACLPPP training classes, and providing the one-day Lead Safety for Remodeling, Repair and Painting training to students enrolled in Laney Community College's construction program. These activities are reported under the Training section.

The Program is also conducting outreach and education to rental property owners, providing lead education in high-risk neighborhoods and providing in-home health education visits to families of young children enrolled in the lead hazard control program. These and other outreach activities are reported under the Public Education and Outreach section.

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT		
HUD XIII	Completed	Objective
Complete lead evaluations of 126 eligible housing units.	138	126
Complete lead hazard control in 80 units of privately owned housing.	66	80

HUD XIII ADMINISTRATIVE OBJECTIVES

Lead Hazard Control Grant Application

- **Prepare and submit an application for HUD Lead Hazard Control Grant funding in 2008.**
 HUD has released the General Section of the Notice of Funds Availability with the specific Program Sections expected to be released in April 2008.

HUD XIII ADMINISTRATIVE PROCESS OBJECTIVE	
Prepare and submit an application for HUD Lead Hazard Control Grant funding in 2008.	Pending

HUD ROUND XIV – HEALTHY HOMES

On September 18, 2006, the Program was awarded \$1 million from the U.S. Department of Housing and Urban

Development (HUD) to conduct a three-year project to demonstrate an improvement in the health status of children and adolescents diagnosed with asthma/respiratory distress by combining education and low-cost housing intervention with the concurrent medical model. The Project will demonstrate improvement in health status by: quarterly evaluations of participants from Children's Hospital and Research Center at Oakland; self-reported reductions in the frequency of emergency room visits; and by asthma severity status reports.

The following are the principle partners for this Project: 1) the **Prescott-Joseph Center for Community Enhancement** will perform visual assessments, environmental sampling, health education, and follow up in participants' homes; 2) **Richard Heath and Associates** will implement weatherization interventions in the homes of asthmatic children; 3) the **City of Berkeley Housing Department** will conduct weatherization in the City of Berkeley; 4) the **Manos Janitorial Cooperative** will provide environmental treatment services; 5) the **Community Energy Services Corporation** will provide environmental treatment, minor home repair, and ventilation improvement services; 6) the **Oakland Housing Authority** will provide minor home repair and ventilation improvement services in public housing units; and 7) **Children's Hospital and Research Center at Oakland** will conduct retrospective and prospective data studies on hospitalization/emergency room visits of participants for asthma and injuries.

The objectives for this project for Fiscal Year 2007-2008 are:

- **Assess 113 units for environmental intervention.**

During this quarter, 42 homes were assessed for intervention for a year to date total of 100 units assessed. The units referred to the Project came from sources including the Prescott-Joseph Center for Community Enhancement, Children's Hospital and Research Center in Oakland, Alameda County Asthma Start and Kaiser Permanente in Hayward.

- **Complete environmental interventions in 112 units.**

Twenty-nine environmental interventions were performed at referred units this quarter, for a year to date total of 104. Eight units have received partial intervention and are waiting for property owner consent to complete the interventions for ventilation and moisture control. Of the units with completed interventions, all received allergen reduction treatments and safety equipment installations. Three units received additional work from the property owners for maintenance issues such as patching holes in walls and recaulking of windows as a result of requests from the Project. Twenty-six units were referred for weatherization services and one client was referred for legal services.

Allergen reduction and safety improvements were conducted in all the homes. To date, the Project has not conducted the number of fan installations anticipated for ventilation improvement because most of the homes already have fans installed. However, many of these fans have required cleaning to improve performance.

- **Train 75 partner staff and community members on the Healthy Homes concept.**

The Project trained 33 staff of the Oakland Housing Authority in the "*Integrated Pest Management in Multi-Family Housing*" course as part of a special project funded by the National Center for Healthy Housing. Eight persons were trained in the "*Launching a Healthy Homes Initiative*" at the California Environmental Health Association. Dennis Jordan, Project Manager, was an invited speaker at this conference. Attendees were Environmental Health Specialists working throughout California. A total of 91 individuals have received Healthy Homes trainings this fiscal year.

- **Provide education to 140 households through a door-to-door campaign.**

The Project's door-to-door campaign continued this quarter, focusing on the 94710 zip code in Berkeley, a Project target zip code where residents have high asthma rates. The purpose of the door to door campaign is to promote healthy housing awareness and increase enrollment in the Project from high risk target areas. The objective this quarter was to contact the residents of 35 homes; contact was made with the residents of 40 homes either directly or through bilingual door hangers. A total of 121 homes have been contacted to date through the door-to-door campaign.

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT		
		A
HUD XIV	Completed	Objective
Assess 113 units for environmental intervention.	100	113
Complete 112 unit interventions.	104	112
Train 75 partner staff & community members.	91	75
Provide education to target households via a door-to-door campaign.	121	140

HUD XIV ADMINISTRATIVE OBJECTIVES

- **Develop, maintain and evaluate the Project through quarterly meetings of the Healthy Homes Consortium.**

This quarter's Healthy Homes Consortium meeting was held on March 28, 2008. Ten Project partners were in attendance. The meeting provided an opportunity for partners to meet, network and understand and appreciate the scope of the Project.

Asa Bradman of the University of California, Berkeley made a presentation to the body. Dr. Bradman presented data collected studying pesticide exposure during the CHAMACOS project in Salinas, CA, comparing exposure levels among rural Latinos with concurrent data from urban Latino children in East Oakland.

The next Consortium meeting is set for late June.

HUD XIV ADMINISTRATIVE PROCESS OBJECTIVES	
Develop, maintain and process evaluate the Project through quarterly meetings of the Healthy Homes Consortium	In Progress

MULTI-FUNDED OBJECTIVES

PUBLIC EDUCATION AND OUTREACH

The Program's Housing and Health components' activities, where resources are combined to increase communities' awareness of lead hazards, will continue to be combined in this fiscal year 2007-2008 to maximize Program resources.

The funding sources for the following activities originate from the CSA, HUD and the California Department of Public Health. Where appropriate, resources are combined to increase coordination and maximize the Program's Public Education and Outreach capabilities:

- **Record 20,000 visits to the Program's web site.**

There were a total of 6,953 visitors to the Program's website at www.aclppp.org during January and February. Due to technical difficulties at the County's Information & Technology Department (ITD), web visits during March were not recorded. Absent the March numbers, there have been over 24,407 visitors to the website. The number of visitors has steadily increased, with February reporting the being the largest number of visitors this year. This quarter improvements were made to the Spanish page and more educational materials were added in downloadable Portable Document Format (PDF).

- **Provide responses to 1,000 Public Information Line calls.**

Staff answered a total of 232 calls to the Information Line this quarter, for a year to date total of 923. Of the total this quarter, 28 calls were from the City of Alameda, 28 calls were from Berkeley, two calls from Emeryville, 111 from Oakland, and 63 from other cities. Complaints of unsafe work practices were reported at two properties: one in Oakland and one in Alameda. An increase in calls is expected for the coming quarter as more exterior painting and renovation projects begin with the good weather.

Staff encourages all callers to the Information Line to take preventative measures, and to have their children tested for lead. CSA owners are encouraged to utilize program services, including the In-Home Consultation, HEPA vacuum cleaners and lead-safe painting classes.

- **Participate in 25 public education events.**

Program staff participated in eight public education events this quarter for a year to date total of 42. The events included staffing information booths at the East Bay Mom's Resource Fair in Oakland, and at Paint stores including Marks Paint Mart, Pagano's and Kelly Moore in Alameda, and the RHANAC Trade Show. A detailed listing of public education events is presented in the monthly reports.

- **Conduct 50 presentations to community organizations.**

Staff conducted a total of 24 presentations during the quarter for a year to date total of 44. These included lead awareness presentations at Head Start parent meetings in San Leandro, Berkeley, Fremont, Hayward, Oakland, and Alameda, RHANAC member meetings and Trade Show, Oakland Housing Authority Section 8 Owner briefings, and Habitat for Humanity in Oakland. In addition, staff conducted a presentation at the Cal State East Bay Environmental Health Class. See monthly report for a complete listing.

- **Provide updates and on-going staff training on lead poisoning prevention to 10 service providers, including Child Health and Disability Prevention Program (CHDP), Alameda County Public Health Department (ACPHD), daycare providers, housing rehabilitation volunteers (such as Rebuilding Together), building departments, housing authorities and other agency and community organization partners.**

Staff conducted nine agency trainings this past quarter for a year to date total of 21 trainings. This included trainings of staff at the Alameda Head Start, WIC service providers in Oakland and Union City, and Public Health Community Health Teams in Oakland and San Leandro.

Staff also met with the representatives of the City of Oakland Public Works Department to discuss incorporating lead safe work practices into their work.

- **Distribute information and literature at 35 community centers, of which 24 will be libraries.**

A total of 49 libraries and community center literature racks were stocked with information about the need for screening young children for lead, a brochure about lead-safe work practices, upcoming lead-safe painting classes, funding for lead hazard control work, and services offered by the program.

- **Place 100 Media Outreach and Educational messages.**

Program staff placed a total of 24 media spots this quarter for a year to date total of 125. These included display ads and community calendar listings in the Oakland Tribune, Alameda Times Star, Alameda Journal, Apartment Owner News, Rental Housing Magazine, Parent's Press, Building Education Center, and the Ecology Center e-newsletter. An announcement about Program services was also made in Bobbie Reid's Realtors column in the Oakland Tribune and Alameda Times Star.

- **Provide 1,000 copies of the ACLPPP's "Guide to Lead-Safe Housing for Tenants and First Time Home Buyers" to local community organizations.**

Staff provided 25 Tenant Guides this quarter for a year to date total of 125. The Program has run low on copies of the Tenant Guide. It is in the process of being updated to include some healthy homes information. New copies are expected to be ready in early June.

PUBLIC EDUCATION AND OUTREACH												
GOALS & OBJECTIVES OBJECTIVES BY CITY												
	Alameda		Berkeley		Emeryville		Oakland		Rest of County		Total	
	Done	Goal	Done	Goal	Done	Goal	Done	Goal	Done	Goal	Done	Goal
Record 20,000 visits to the Program Web site.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,407	20,000
Provide information line services to 1,000 individuals.	94	99	158	198	23	9	388	594	260	100	923	1,000
Participate in 25 public education events.	7	2	10	5	2	1	17	15	6	2	42	25
Conduct 50 presentations.	1	4	8	10	2	1	20	30	13	5	44	50
Provide staff training for 10 service providers	2	1	5	2	0	1	6	5	8	1	21	10
Distribute educational materials in 35 community centers, including libraries.	4	4	7	7	4	1	30	20	6	3	49	35
Place 100 media outreach and education spots.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	125	100
Provide 1000 <i>Guide to Lead Safe Housing</i> booklets to agencies.	0	99	0	198	0	65	125	594	0	100	125	1,000

PUBLIC EDUCATION AND OUTREACH ADMINISTRATIVE OBJECTIVES

- **Develop a plan for a public awareness campaign to increase knowledge of the dangers of lead poisoning, the need for lead-safe work practices, and familiarity with the ACLPPP services.**

The Program is working closely with the *Get the Lead Out* Coalition on a media campaign. The Coalition has been awarded a \$12,000 grant from the San Francisco Department of Public Health to work with the Bayview Hunters Point Center for Arts and Technology (BAYCAT) to create a 30 second PSA in three languages and to purchase the air time to air it during prime listening times. The PSA will focus on a lead poisoning prevention message. BAYCAT is a non-profit community media producer that educates,

empowers and employs underserved youth and adults in the digital media arts. The PSA's are expected to broadcast in June.

- **Participate in collaborations with community housing and health related organizations to increase the lead knowledge of community-based organization staff and to utilize opportunities for outreach and education.**

The Program continued its work with ACORN this quarter to reach families at risk of lead poisoning. ACORN conducted door-to-door lead education at a 61 unit building in East Oakland that is occupied by low-income, Spanish-speaking families, the majority of which have young children. ACORN also assisted in a blood lead screening event at this property in March. This property has preliminary approval for HUD 13 lead hazard control work.

Staff continues to conduct staff trainings and attend collaboration meetings with WIC providers, Head Start staff, the Alameda Collaborative for Children, Youth and Their Families, the Head Start Health and Nutrition Advisory Committee, CAL-Safe and the CAPE programs.

The Program also continues an on-going collaboration with the Laney College Carpentry Program providing them with the one-day lead-safe work practices training for their students. The instructors have now included lead questions in their exams.

- **Increase community access to lead information and services by conducting an on-line audit with a mid-year report, and improving the use of electronic media using the internet, interactive ACLPPP website, links at other sites and neighborhood email groups.**

Program staff conducted an on-line audit this past quarter. This included an internal audit of the functions of the website and an on-line survey collected from 19 website users including parents, painter/contractors, homeowners, rental property owners, medical providers, people who work with children, and local organizations. Some valuable feedback was received which will help to focus areas where the Program needs to expand, better organize, and improve the website to keep pace and to meet the needs of the community.

Program staff also had a productive meeting with ITD staff to go over the priorities for upgrading the website. This includes making the pages downloadable (printer friendly), adding an on-line quiz for contractors, including video and audio, adding a function to allow visitors to sign up for classes on-line, and including the feedback survey as a regular on-going feature on the website.

This past quarter a video on lead-safe work practices was added to the "Reducing Lead Hazards" page, the Spanish page was updated and more educational materials in English and Spanish in PDF format were added to the website.

- **Evaluate outreach efforts quarterly by analyzing and reporting on how Info. Line callers heard about the program.**

Staff collects data from information line logs for calls received during the quarter to determine how callers heard about the program and what type of inquiry prompted them to call. The top five ways callers reported hearing about the Program were through: 1) the program's website, 2) previous contact with the program, 3) referrals from agencies, friends or professionals, 4) literature rack flyers or 5) the phone book. It is clear that the internet and word of mouth are significant ways the public learns their county has a lead poisoning prevention program that can assist them.

The most common types of inquiries this past quarter were: 1) the In-Home Consultation and test kit; 2) other CSA services and 3) training in lead safe work practices.

- **Incorporate analysis of any significant fluctuations in objective outcome numbers into quarterly reports.**

Staff conducts regular management and staff meetings to review progress on the objectives. Overall, the number of Information Line calls, public education events, staff trainings, literature racks, website visits, and media spots has exceeded the benchmarks. Progress has been made to increase the number of public education events in Alameda. The Tenant Guides are in the process of being updated and re-printed.

PUBLIC EDUCATION AND OUTREACH ADMINISTRATIVE OBJECTIVES	
Develop a plan for a public awareness campaign.	In Progress
Participate in community collaborations.	Ongoing
Conduct an online audit, develop a mid-year report and increase community access through the internet	Completed
Evaluate outreach efforts quarterly with analysis of Info. Line calls	Completed
Analyze fluctuations in outcome numbers quarterly	Completed

COMPLIANCE ASSISTANCE AND ENFORCEMENT

Compliance and Enforcement activities are interventions in response to a child with an elevated blood lead level or primary prevention activities designed to prevent the creation of and exposure to lead hazards.

ENVIRONMENTAL CASE RESPONSE

The ACLPPP brings together health, environmental and housing staff to address properties associated with a child with a blood lead level meeting the public health nursing case management criteria. Properties are monitored for compliance and technical assistance is provided to occupants and rental property owners. The Case Review Working Group, made up of public health nursing staff and environmental and housing specialists, meets regularly to review the child’s progress toward treatment goals, the status of lead hazard control work, and to develop strategies and action plans to reduce the child’s housing-related lead exposure.

An ACLPPP environmental or housing specialist will work with occupants and rental property owners to explain the location of lead hazards, assist with prioritization and options for treatment and provide information about available services and referral information to other resources.

- **Review and monitor an estimated 60 units where a child with an elevated blood lead level, meeting public health case management criteria, has been identified.**

Seven new properties were reviewed for the first time this quarter, bringing to 19 the total number of units reviewed during this quarter. This year, 46 units have been reviewed.

Environmental Investigations were performed on five units. Property-related hazards were identified at three of these units. Two units had no property-related hazards.

Nine properties were closed to Case Review Working Group this quarter. Eight of these passed clearance. One unit was opened to monitoring when a lead-poisoned child moved into it and was closed to CRWG

when subsequent blood lead results were below the level requiring Environmental Investigation. Nine units remained open to the Case Review Working Group at the end of the quarter.

- **Provide technical assistance to occupants and rental property owners of an estimated 25 units where an Environmental Investigation has identified lead hazards.**

Environmental and housing specialists provided technical assistance to owners or occupants of six units this quarter, three of which were newly identified during the quarter, for a year to date total of 25. One unit was enrolled in the HUD XIII Lead Hazard Control Grant Program.

- **Document clearance of lead hazards in 25 units identified by an Environmental Investigation.**

Eight units achieved clearance this quarter for a year to date total of 20.

Under a MOU with the Alameda County Environmental Health Services department (EHS), the ACLPPP may refer all non-compliant properties to EHS for enforcement, with the exception of those within the City of Berkeley (The City of Berkeley has its own Public Health Jurisdiction.).

When a property does not achieve clearance of lead hazards within established timeframes, it is reviewed for a possible enforcement referral to EHS according to guidelines established in the Program’s Enforcement Response Policy. When such a referral is made, EHS will respond by holding a pre-enforcement meeting with the owner and ACLPPP staff, issuing a Notice to Abate, or making a referral to the District Attorney’s Office for prosecution.

- **Refer an estimated three case-related properties to Environmental Health for enforcement.**

During the quarter one pre-enforcement meeting was held by Environmental Health with ACLPPP staff in attendance. The subject property is an owner-occupied single-family home where several children residing or spending a significant amount of time have been identified with elevated blood lead levels. The ACLPPP provided intensive technical assistance to assist and encourage the owner to correct lead hazards. The owner used the ACLPPP HEPA vacuum lending program and corrected some hazards but a lack of significant progress led to a referral for enforcement in the previous quarter.

The owner attended the pre-enforcement meeting and agreed to timelines for completing the work. As of the end of the quarter, the owner has completed some work but still has to finish addressing all the lead hazards and clean the property before clearance testing can occur.

ENVIRONMENTAL CASE RESPONSE		
	Completed	Objective
Review and monitor an estimated 60 units where a child with a blood lead level meeting the public health nursing case management criteria.	46	60
Provide technical assistance to occupants and rental property owners of an estimated 25 units.	25	25
Document clearance of lead hazards in 25 units.	20	25
Refer an estimated three case related properties to Environmental Health for enforcement.	1	3

ENVIRONMENTAL CASE RESPONSE ADMINISTRATIVE OBJECTIVES

- **Work with County Environmental Health and the District Attorney’s Office to implement newly revised enforcement procedures and clarify the role of the District Attorney in the Enforcement Response Policy.**

The ACLPPP continues to work with environmental health, attending one pre-enforcement meeting this quarter.

- **Track and analyze “serial poisoner” properties, properties where more than one lead poisoned child has been identified.**

In order to identify properties that may be an on-going source of lead exposure for children, the ACLPPP will monitor blood lead level reports to identify properties or property owners associated with multiple reports of children exposed to lead. For purposes of this tracking, evidence of exposure will be considered as five micrograms of lead per deciliter or higher.

On a quarterly basis the ACLPPP will review the State Department of Public Health’s “RASSCLE” database to identify “multiple evidence of exposure” properties. These properties are either single properties associated with two or more children showing evidence of exposure, or properties under the same ownership that are collectively associated with two or more children showing evidence of exposure. Properties identified will be evaluated to determine if additional investigation or action is warranted. In addition, when new medical cases are identified, multiple evidence of exposure patterns will be included as part of the property review.

The ACLPPP has developed a basic analytical approach to evaluating these properties, researching the age, location, types of hazards, EBL child history, and past compliance efforts from ACLPPP and public records, as well as the State Department of Public Health “RASSCLE” database. Criteria were developed to prioritize properties based on age and EBL child history. Properties are geo-coded and mapped, and property condition is compared with neighboring properties.

During the previous quarter, the ACLPPP analyzed one owner with multiple properties showing evidence of exposure with the conclusion that while the owner did not take a pro-active approach to addressing possible lead hazards at his properties, he was responsive when alerted to hazards and the general maintenance of the properties was consistent with other properties in the neighborhood.

This analytical model is being applied to another set of properties and the model is expected to undergo further refinement based on this experience. The goal is to develop a property analysis model that can provide the basis for considering compliance and enforcement options.

ENVIRONMENTAL CASE RESPONSE ADMINISTRATIVE OBJECTIVES	
Implement enforcement procedures and clarify the role of the District Attorney	In Progress
Develop strategy to track properties with more than one lead poisoned child	In Progress

UNSAFE WORK PRACTICES ADMINISTRATIVE OBJECTIVES
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In order to reduce the exposure of Alameda County residents to lead hazards from substandard housing and unsafe work practices, the ACLPPP has developed an Enforcement Response Policy (ERP) in order to promote lead-safe work practices and compliance with lead safety regulations by working with local code enforcement departments.

On January 9th, ACLPPP Director Mark Allen met with Alameda Mayor Johnson, County of Alameda County Supervisor Alice Lai-Bitker, and City of Alameda staff to discuss education, outreach, and compliance issues. The State Housing Law provisions on lead hazards and the need for construction workforce training were discussed. Mayor Johnson agreed to host a meeting with the ACLPPP and the City of Alameda Building Department to discuss owner and contractor awareness and education and inter-agency cooperation on lead hazard issues.

Education and outreach to other city building departments continued during the quarter. On January 16th, ACLPPP staff met with the City of Albany Community Development Director and other Albany City staff to review current lead-safe regulations and to discuss a closer working relationship. The City of Albany agreed to incorporate a lead notification sticker on permit documents and has begun responding to unsafe renovation complaints by investigating and requiring the owner to either test paint being disturbed or presume that paint is lead-based and take appropriate precautions in painting preparation.

- **Implement an Interagency Pilot Demonstration compliance/enforcement project in the City of Oakland.**

On March 18th, City of Oakland Councilmember Henry Chang arranged for a meeting between ACLPPP staff and the acting head of the Building Services department, Ray Derania, to discuss lead regulations, compliance activities, training, and cooperation between the two agencies. The meeting clarified the Oakland Building Services department response to lead-based paint complaints and led to an agreement in principle to use the enforcement tools at their disposal to enforce compliance in situations where the ACLPPP has identified a lead hazard but has been unable to achieve compliance. A follow-up presentation to City of Oakland building inspectors has been scheduled for April 16th.

- **Revise and update procedures to improve tracking, documentation, and analysis of unsafe renovation calls. Assess the feasibility of providing a more effective response to unsafe renovation complaint calls.**

A review of unsafe renovation complaints identified a gap in recording the data needed to fully analyze the types of complaint and the outcome of each call. A new unsafe renovation log and complaint summary form have been developed to improve data capture and the procedures for responding to unsafe renovation calls are being revised to incorporate this and additional follow-up on outcomes. In addition, the data needs will be incorporated into the first phase of the new database currently being developed.

- **Develop a plan to increase awareness of compliance and enforcement issues among city officials, community representatives, and health providers in the City of Hayward.**

A multi-year strategy for the City of Hayward was outlined as part of the Compliance Supplemental grant proposal to the California Department of Public Health. Pending approval by the State, activities under this proposal will begin in July 2008 and will be developed based upon models being implemented in the County Service Area cities.

UNSAFE WORK PRACTICES ADMINISTRATIVE OBJECTIVES	
Develop and implement Oakland Pilot Project by Fourth Quarter '07-'08	In Progress
Improve tracking of unsafe renovation calls. Assess feasibility of improving response to unsafe renovation calls	In Progress
Develop plan to increase awareness in the City of Hayward	Postponed

TRAINING

Since the implementation of new regulations at both the federal and state level in 2000, the Program has modified its approach to training in keeping with the decision by HUD and EPA to de-emphasize certification in favor of basic skills training for most lead-related construction work. The Program now places greater emphasis on providing the HUD/EPA-approved one-day Lead Safety for Remodeling, Repair and Painting training.

Certification, however, is still required to perform permanent abatement of lead hazards and interim controls in the homes of lead poisoned children, and the Program, a state accredited lead-in-construction training provider, will continue to offer accredited classes leading to certification.

Funding for these efforts comes from a number of sources, including CSA, HUD grants and Fee-for-Service. CSA funding allows CSA property owners free attendance in the one-day Lead Safety class. HUD Lead Hazard Control grants allow the Program to provide training to partnering agencies and low income individuals. The Fee-for-Service option is available to contractors and others outside the CSA.

The Program is concentrating its lead-related training efforts this fiscal year on the following:

State-accredited training: This training is an initial requirement to certification. The Program will offer the five-day Supervisor/Project Monitor class and the three-day Worker class at least once per year. These trainings will be marketed to construction tradespersons, workforce development programs working with low-income individuals, community-based organizations, and state and local government staff.

- **Provide two state-accredited trainings: one supervisor/project monitor and one worker classes.**
During this quarter, no state-accredited classes were provided.

HUD/EPA-approved Lead Safety for Remodeling, Repair and Painting training: This class provides the information necessary to perform most lead-related construction work in a lead-safe manner. These classes provide the minimum requirement for personnel working on federally-assisted projects covered under Section 1012 of Title X. This includes CDBG projects, Section 8 units and paint programs. This one-day Lead Safety class is offered free to CSA property owners, and to CSA rental property owners and their maintenance crews.

- **Provide 12, one-day HUD/EPA approved Lead Safety for Remodeling, Repair and Painting classes.**
Two classes were held this quarter, one in January and one in March, for a year to date total of nine classes. Total attendance for these classes was 23 persons. One class was held specifically for Laney College students.

Of the persons attending all classes, four were staff from the City of Oakland, Public Works Department, 12 were low-income persons attending Laney College, and seven were contractors.

TRAINING		
	Completed	Objective
Two state-accredited trainings: One supervisor/project monitor and one worker class.	0	2
Twelve one-day HUD/EPA-approved Lead Safety for Remodeling, Repair and Painting classes.	9	12

TRAINING ADMINISTRATIVE OBJECTIVES

- **Conduct mid-year evaluation of the effectiveness of training class marketing efforts.**

Of the course evaluations completed, attendees identified that they had heard of the classes from various sources including: The ACLPPP, the Berkeley Parent Network, paint store brochures, family or friends, the Rental Housing Association and Laney College. Apart from Laney College students, most attendees this quarter were recruited through the ACLPPP and paint store brochures. The four personnel from the City of Oakland, Public Works Department were recruited because the department was contacted by ACLPPP staff.

- **Conduct reviews of student evaluations of content and trainer delivery of each class, and report findings on a quarterly basis.**

The class evaluations were very good and the students indicated that they appreciated the enthusiasm of the instructors. Participants also said they valued the information particularly the step by step process for performing lead-safe work and the disposal of waste safely. Some students remarked that a shorter class would be preferable and they would like to see a greater variety of tools and some demonstration if possible.

TRAINING ADMINISTRATIVE OBJECTIVES	
Conduct mid-year evaluation of marketing efforts.	Ongoing
Report quarterly on student class evaluations.	Ongoing

DEPARTMENT ADMINISTRATIVE OBJECTIVES

Department administrative objectives are designed to reflect efforts by the Program to enhance its mission through the expansion of collaborative relations with institutions and stakeholders at the national, state, and local levels. They also reflect efforts to improve the ACLPPP’s service delivery, and strengthen its capacity and sustainability.

- **Develop a comprehensive public education campaign to increase the level of awareness of lead poisoning, increase screening, promote lead safe work practices, and market Program services.**

This quarter, the Get the Lead Out Coalition, representing leaders of lead poisoning prevention efforts in 11 counties, received funding from the City and County of San Francisco to work with BayCat, a local public relations organization from Bay View Hunter's Point to develop key messages on lead prevention to be aired as Public Service Announcements (PSAs) on local radio stations in the Bay Area. Lead Program staff is working closely with BayCat and other Bay Area county representatives to develop effective prevention messages. The PSAs are slated to air next quarter.

- **Conduct a language assessment and develop a language assistance plan to provide meaningful access for all people served and encountered by the Program including those who have limited-English proficiency.**

This quarter, the Lead Program was able to identify a firm from Alameda County’s Small, Local, & Emerging Business list to provide written translations. Berkeley-based Ion Translations is a professional, reliable, and reasonably priced service that provides translation in 118 languages.

This quarter, the Program utilized Ion Translations for the translation into Spanish of materials for one the Program’s major HUD XIII projects in Oakland’s Fruitvale District, as well as the translation of several

materials into Chinese, including the Lead in Candy Information sheet, a display ad for the Wa Sung Community Service Club annual directory, and the HUD XIII tenant information package.

In addition, Asian Health Services, in Oakland, is providing language assistance to ACLPPP’s Public Health Nurses for a lead poisoning case they are case managing. This lead exposed child was identified and referred to the Program by Asian Health Services.

The Program also has established an agreement with the Alameda Alliance for Health, one of the two Alameda County MediCal managed care programs, to provide interpreters for children with elevated blood lead levels and for Healthy Homes visits to residences of children with respiratory distress.

- **Formalize active partnerships with at least one additional organization addressing children’s environmental health and safety.**

This quarter, the Get the Lead Out Coalition was contacted by the Bi-National Border Health Network to develop a Lead and Ceramics Brochure directed at Latino populations on both sides of the U.S.-Mexican border. Lead Program staff and other Coalition members have submitted a scope of work, and await project approval and funding by the Bi-National Border Health Network. The field testing of the draft brochure is expected to be completed June 30, 2008, with the potential for additional funding for distribution next fiscal year.

On March 6th, Program staff met with the Director of Youth Uprising, an Oakland-based not-for-profit organization which offers a wide range of programs and services to help develop youth leadership in high-risk communities. Among the projects discussed was a joint application to fund the production of a DVD on lead and healthy homes messages. The DVD would be produced by the Youth Uprising members/students, and based upon a peer-to-peer educational approach.

In addition, Lead Program staff discussed providing training on lead poisoning prevention and healthy homes issues to students, staff, and allied professional students, including Youth Uprising’s Pregnant Mothers’ program.

- **Implement the first stage of the database conversion, designed to reduce redundancy and improve the quality, integration, and use of the Program’s health, housing, and environmental data.**

Staff met this quarter with Alameda County's Information and Technology Department to discuss the initial prototypes for screens to be utilized in the new database. The screens were reviewed for content and accuracy and comments forwarded to ITD. The ACLPPP database sub-committee is waiting to hear from ITD on the next steps.

ADMINISTRATIVE	
Develop comprehensive public education campaign.	In Progress
Develop a language assessment and assistance plan.	In Progress
Develop at least one new partnership in children’s environmental health and safety.	Completed
Implement first stage of database conversion.	Delayed